

November 19, 2010

Hyland Software named a “Leader” in Leading Analyst Firm’s Magic Quadrant for Enterprise Content Management, 2010

“To us, product vision isn’t only about what you choose to do. It’s just as much about what you choose not to do. This approach defines Hyland as a new kind of leader in the market. Because of it, we’re uniquely equipped to deliver value to our customers through relevant, enterprise-class solutions. And now, this recognition affirms that this kind of focus is part of what makes a respected and established market leader.”

– A.J. Hyland, CEO
Hyland Software, Inc.

Stay disciplined and focus on what you do best. Through its 20-year history, that’s been Hyland’s mantra. And in Gartner, Inc.’s Magic Quadrant for Enterprise Content Management*, 2010, it paid off – Hyland Software has been recognized as a “Leader.”

“To us, product vision isn’t only about what you choose to do. It’s just as much about what you choose not to do,” said A.J. Hyland, president and CEO of Hyland Software. “This approach defines Hyland as a new kind of leader in the market. Because of it, we’re uniquely equipped to deliver value to our customers through relevant, enterprise-class solutions. And now, this recognition affirms that this kind of focus is part of what makes a respected and established market leader.”

Hyland maintains clear direction and continues to provide value to the market. Through a never-broken chain of product support and continuous, customer-driven product innovation, Hyland delivers on its culture of “customer first.” The foundation of its product, OnBase, centers on automating business processes that depend on documents, content and people to operate more effectively. By focusing on these specific ECM capabilities, Hyland is different than other vendors who try to be all ECM things to all people.

In the ECM market, Hyland differentiates itself by:

- Offering both on-premise and proven software as a service (SaaS) solutions. Compared to 2009, Hyland’s total SaaS and hosted revenue is projected to grow 288 percent. These solutions are currently offered across five continents.
- Creating products that scale upward and downward in scope, performance and sophistication. The OnBase solution is used successfully in both small organizations, like home healthcare facilities, as well as multinational, disparate healthcare systems.
- Building a solution designed to be completely configurable. OnBase continues to deliver more out-of-the-box functionality, requiring less customization and cost, than is typically found with other ECM technologies.
- Delivering an enterprise approach with a solution that can be deployed one department at a time. The result is that customers receive a vision for growth through a low risk strategy, proving value and return on the investment.

*Gartner, Inc., Magic Quadrant for Enterprise Content Management, Toby Bell et al, November 16, 2010.

HYLAND
SOFTWARE

"We feel that being recognized as a leader in our market affirms that we've met the needs of today's organizations. It also signifies that there are new challenges ahead for us. The market is changing, and we are prepared to address these new demands while staying true to our core values and responsibility to our customers," said Hyland.

About the Hyland Software solution, OnBase

One of the world's largest independent enterprise content management (ECM) software vendors, Hyland Software is the developer of OnBase. An award-winning suite of document and process management solutions, OnBase has a proven record of solving problems resulting from time consuming, costly and error plagued manual tasks. Today, people at more than 9,500 organizations in 67 countries have the time to do the things that really add value thanks to OnBase. Available on-premises or as software as a service (SaaS), OnBase installs quickly, cost effectively and is designed to grow with organizations. For more about how document management software is helping organizations to solve their operational problems, go to <http://blog.hyland.com>.

About the Magic Quadrant

The Magic Quadrant is copyrighted 2010 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

time to make a difference.

Get more information out of existing business applications. Reduce, even eliminate, wasteful, redundant tasks. Now you can spend your time on the things that really matter. That's effective document and process management.

That's the OnBase difference.

[Learn more at Hyland.com](http://Hyland.com)

OnBase
a Hyland Software solution